

# JOHN P MAYHUGH FOUNDATION

*Building Better Pathways to Recovery, From Wounds to Wellness for Veterans and their families battling PTS, TBI, and addiction.*

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## Sponsorship Packages

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Corporate sponsorships of JPMF are year-long partnerships with the Foundation. Our corporate partners enjoy the benefits of their sponsorship at all JPMF events throughout the year, along with a year-round presence on our website and social media, as opposed to only receiving the benefits at one Foundation event.

### Title Sponsor - \$5,000

- 1 event named after your company, displayed most prominently on all official event signage, materials, and communications, plus opportunity to speak at event
- Company logo displayed on virtual platform during virtual and live-streamed events
- Company-provided banner displayed prominently at events
- Logo and website link on JPMF website, plus social media recognition and 8 special social media features
- Promotional materials and table space at all events
- 10 Running Bibs and race t-shirts for race events

### Hero's Journey Sponsor - \$2,500

- Company name and logo displayed prominently on all official event signage, materials, collateral, and communications
- Company logo displayed on virtual platform during virtual and live-streamed events
- Company-provided banner displayed at events
- Logo and website link on JPMF website, plus Social media recognition and 4 special social media features
- Promotional materials and table space at all events
- 8 Running Bib and race t-shirts for race events

### Better Pathways Sponsor - \$1,000

- Company logo displayed on signage at all events, materials, collateral, communications, website, and social media plus 1 special social media feature
- Promotional materials and table space at all events
- 6 Running Bibs and race t-shirts for race events

### #Wounds2Wellness Sponsor - \$500

- Company logo displayed on secondary signage at all events, materials, collateral, communications, website, and social media
- Promotional materials and table space at all events
- 4 Running Bibs and race t-shirts for race events

### Community Partnerships - Starting at \$250

- For nonprofits and Veterans Service Organizations looking to partner or collaborate with JPMF to bring quality programming to the local community, please contact us to discuss our benefits of partnership

### Sponsorship Contact:

Michael Catudal  
Treasurer, Director of Corporate Sponsorship  
Michael@johnpmayhugh.org



The Hero's Journey

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## 2021 Calendar of Events

Enjoy the benefits of corporate sponsorship with JPMF year-round with our full calendar of meaningful and effective programming

### Hero's Journey Symposium

- September - In-person and live-streamed for virtual attendance
- Free of charge, but registration is required
- View last year's topics and speaker sessions at [www.johnpmayhugh.org](http://www.johnpmayhugh.org) or at the John P Mayhugh Foundation Youtube page



### Mindful Memorial Day

- May - Arlington National Cemetery, Arlington, VA



### JPMF Race Series

- July 10th - Bethesda, MD - Carderock 5k, 10k, and Half Marathon
- August 8th - Georgetown, DC - Georgetown 5k and Half Marathon
- November 25th - Columbia Island, DC - Columbia Island Turkey Trot 5k and 10k Race
- December 24th - Hains Point, DC - Christmas Eve 5k and 10k Race



### Vets N Transition Podcast

- Mid November - Topic: Veteran and Military Family Wellbeing Post-Covid

### Local Community Events

JPMF participates in various other local community events throughout the year and throughout the DC, Maryland, and Virginia area to support the cause of finding alternative therapies for those battling PTS, TBI, and addiction

These events include our art auctions of Veteran Art, rooftop happy hours at area hotel partners, wellness and mindfulness events located in local public spaces and at our partner yoga studios and wellness centers, and celebration of life gatherings at local restaurants, to name a few



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JPMF Sponsors & Community Partners

# MITRE



Lorraine Barclay Nordlinger

TTR | Sotheby's  
INTERNATIONAL REALTY



# About The Foundation

JOHN P MAYHUGH  
FOUNDATION

The John P Mayhugh Foundation (JPMF) is a 501(c)(3) non-profit organization established in February 2017 to honor the memory and legacy of its namesake, John Powell Mayhugh, who was born to Kevin and Colonel Mary Lowe Mayhugh (Ret.). John, who battled issues from secondary post-traumatic stress that led to addiction, tragically died at the age of 27 from an opiate drug overdose.

With the death of her son, it became evident to Mary Lowe that the national narrative must change and our leaders and communities must take a more holistic approach to "brain health". Along with John's friends and colleagues, Mary Lowe and Kevin established the Foundation to address system barriers to recovery and improve outcomes for those suffering from post-traumatic stress (PTS), traumatic brain injury (TBI), and addiction.



## Founding Board

- Col. Mary Lowe Mayhugh (Ret.) – Founder & President
- Kevin M. Mayhugh – Director
- Andrew Thomas Lloyd – Co-Founder, Director of Operations
- Allen Pierce – Director of Development
- Michael Catudal – Treasurer, Director of Corporate Sponsorship
- Dr. William d’Alelio – Co-Founder, Emeritus

## Executive Board

- Ben King – Director of Community Relations
- Paula Huff – Director of Government Relations
- Bobby Ross – Artistic Director
- Susanna Aguirre – Director of Public Policy
- Heather Flattery – Director of Public Health Initiatives
- David L. Cole Miller – Director of Programing
- Emily Jenkins RN – Director of Health Policy & Research Fellow
- Lauren Frazier – Director of Communications

