Building Better Pathways to Recovery, From Wounds to Wellness for Veterans and their families battling PTS, TBI, and addiction.

Sponsorship Packages

Corporate sponsorships of JPMF are year-long partnerships with the Foundation. Our corporate partners enjoy the benefits of their sponsorship at all JPMF events throughout the year, along with a year-round presence on our website and social media, as opposed to only receiving the benefits at one Foundation event.

Title Sponsor - \$5,000

- 1 event named after your company, displayed most prominently on all official event signage, materials, and communications, plus opportunity to speak at event
- Company logo displayed on virtual platform during virtual and live-streamed events
- Company-provided banner displayed prominently at events
- Logo and website link on JPMF website, plus social media recognition and 8 special social media features
- Promotional materials and table space at all events
- 10 Running Bibs and race t-shirts for race events

Hero's Journey Sponsor - \$2,500

- Company name and logo displayed prominently on all official event signage, materials, collateral, and communications
- Company logo displayed on virtual platform during virtual and live-streamed events
- Company-provided banner displayed at events
- Logo and website link on JPMF website, plus Social media recognition and 4 special social media features
- Promotional materials and table space at all events
- 8 Running Bib and race t-shirts for race events

Better Pathways Sponsor - \$1,000

- Company logo displayed on signage at all events, materials, collateral, communications, website, and social media plus 1 special social media feature
- Promotional materials and table space at all events
- 6 Running Bibs and race t-shirts for race events

#Wounds2Wellness Sponsor - \$500

- Company logo displayed on secondary signage at all events, materials, collateral, communications, website, and social media
- Promotional materials and table space at all events
- 4 Running Bibs and race t-shirts for race events

Community Partnerships - Starting at \$250

 For nonprofits and Veterans Service Organizations looking to partner or collaborate with JPMF to bring quality programming to the local community, please contact us to discuss our benefits of partnership

Sponsorship Contact:

Michael Catudal Treasurer, Director of Corporate Sponsorship Michael@johnpmayhugh.org



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2021 Calendar of Events

Enjoy the benefits of corporate sponsorship with JPMF year-round with our full calendar of meaningful and effective programming

Hero's Journey Symposium

- September In-person and live-streamed for virtual attendance
- Free of charge, but registration is required
- View last year's topics and speaker sessions at www.johnpmayhugh.org or at the John P Mayhugh Foundation Youtube page

Mindful Memorial Day

May - Arlington National Cemetery, Arlington, VA

JPMF Race Series

- July 10th Bethesda, MD Carderock 5k, 10k, and Half Marathon
- August 8th Georgetown, DC Georgetown 5k and Half Marathon
- November 25th Columbia Island, DC Columbia Island Turkey Trot 5k and 10k Race
- December 24th Hains Point, DC Christmas Eve 5k and 10k
 Race

Vets N Transition Podcast

• Mid November - Topic: Veteran and Military Family Wellbeing Post-Covid

Local Community Events

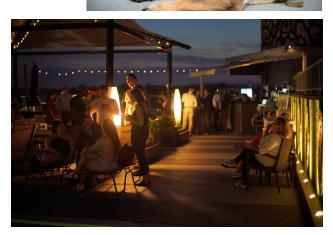
JPMF participates in various other local community events throughout the year and throughout the DC, Maryland, and Virginia area to support the cause of finding alternative therapies for those battling PTS, TBI, and addiction

These events include our art auctions of Veteran Art, rooftop happy hours at area hotel partners, wellness and mindfulness events located in local public spaces and at our partner yoga studios and wellness centers, and celebration of life gatherings at local restaurants, to name a few









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JPMF Sponsors & Community Partners

MIRH



Lorraine Barclay Nordlinger



www.SemperK9.org































About The Foundation

The John P Mayhugh Foundation (JPMF) is a 501(c)(3) non-profit organization established in February 2017 to honor the memory and legacy of its namesake, John Powell Mayhugh, who was born to Kevin and Colonel Mary Lowe Mayhugh (Ret.). John, who battled issues from secondary post-traumatic stress that led to addiction, tragically died at the age of 27 from an opiate drug overdose.

With the death of her son, it became evident to Mary Lowe that the national narrative must change and our leaders and communities must take a more holistic approach to "brain health". Along with John's friends and colleagues, Mary Lowe and Kevin established the Foundation to address system barriers to recovery and improve outcomes for those suffering from post-traumatic stress (PTS), traumatic brain injury (TBI), and addiction.











Founding Board

Col. Mary Lowe Mayhugh (Ret.) – Founder & President Kevin M. Mayhugh – Director Andrew Thomas Lloyd – Co-Founder, Director of Operations Allen Pierce – Director of Development Michael Catudal – Treasurer, Director of Corporate Sponsorship

Dr. William d'Alelio – Co-Founder, Emeritus

Executive Board

Ben King – Director of Community Relations
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Susanna Aguirre – Director of Public Policy
Heather Flattery – Director of Public Health Initiatives
David L. Cole Miller – Director of Programing
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Lauren Frazier – Director of Communications





